

MINUTES OF MEETING OF ACADEMIC ADVISORY COUNCIL**AY 2023-24****Name of Association:** Pune Institute of Business Management Academic Advisory Council**Type of Meeting:** Annual General Meeting**Date:** 10th April 2023**Time:** 10:30 AM-4:30 PM**Venue:** Board Room, Pune Institute of Business Management**Meeting Facilitator:** Ms. Poornima Sehrawat (Head IQAC and Asst. Prof)**Call to order:** The meeting was held in the PIBM conference room. A quorum was established.**Roll Call:****Attendees Present:**

Sr. No.	Member Details	Representation Area
1	Mr. Raman Preet- Chairman, PIBM group of Institutions	Academics
2	Prof. A. K Jain- Faculty IIM, Ahmedabad	Strategic Advisor
3	Prof. Jahar Saha, Former Director & Professor, IIM, Ahmedabad	Strategic Advisor
4	Dr. Manish Godse- Director, PIBM for PGDM	Chairperson
5	Dr. Rajasshrie Pillai, Director, PIBM	Academics-MBA
6	Dr. Neeraj Amarnani, Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Academics
7	Mr. Pradeep Chavda, Industry Subject Matter Expert; HR Transformation Director, APAC& MEA, and Director Human Resources, India, Sodexo	Industry
8	Mr. Manish Singh, Industry Subject Matter Expert; Director Human Resource & Administration, Haier Appliances India Pvt Ltd	Industry
9	Dr. Umesh Mahtani, Academic Subject Matter Expert; Finance Professor, Goa Institute of Management	Academics
10	Mr. Girish Iyer, Industry Subject Matter Expert; India Head, Alter Domus	Industry

11	Dr. K S Ranjani, Academic Subject Matter Expert; Finance Professor, NITIE, Finance and Accounting	Academics
12	Mr. Manish Singhanian, Industry Subject Matter Expert; CFO - Essar Steel Pune Facility	Industry
13	Dr. Sanjeev Kumar Dixit, Industry Subject Matter Expert, President-HR, Cadila Pharmaceuticals Ltd	Industry
14	Dr. A P Rao, Academic Subject Matter Expert; Ex-VP Kinetic Motors	Academics
15	Dr. Deepak Tandon, Academic Subject Matter Expert; Finance Professor, IMI Delhi,	Academic
16	Mr. Vishal Gupta, Industry Subject Matter Expert; Commercial Director of Borges India	Industry
17	Mr. Diniar Patel, Industry Subject Matter Expert; Chief Editor, Times of India	Industry
18	Dr. Gordhan K Saini, Academic Subject Matter Expert; Assistant Professor-Marketing- TISS	Academic
19	Mr. Manish Rohtagi, Industry Subject Matter Expert; Managing Director, Stallion Auto Keke Ltd.	Industry
20	Dr. Neeraj Pandey, Academic Subject Matter Expert; Assistant Professor, IIM Mumbai	Academics
21	Dr. Asit K Barma, Academic Subject Matter Expert; Director - BIM Trichy and Faculty-IIM-Kashipur	Academics
22	Mr. Arijit Dutta, Industry Subject Matter Expert; Founder & MD, Auto NeX Hub	Industry
23	Mr. Rajesh Singh, Industry Subject Matter Expert; CHRO, KPIT	Industry
24	Mr. Vishal Bhargava, Industry Subject Matter Expert; Director and Head Talent Acquisition, IDFC First Bank	Industry
25	Capt. Partha Samai, Industry Subject Matter Expert; Head HR, Reliance Jio	Industry

26	Mr. Arvind Hali, Industry Subject Matter Expert; Founder & Managing Director, Abhiyan Capital.	Industry
27	Dr. Pranabesh Dey, Academic Subject Matter Expert; Associate Professor-HR-XLRI	Academic
28	Dr. Sumi Jha, Academic Subject Matter Expert; Assistant Professor-HR-IIM Mumbai	Academic
29	Mr. Rajendra Mehta - CHRO - Suzlon Group	Industry
30	Mr. Tapan Singhel - CEO - Bajaj Allianz General Insurance	Industry

Absent: NA

Meeting Agenda:

1. Increased number of intake through Pune University
2. Discussion on the key agenda approved and recommended for an academic activity for AY 2021-22 by the governing body.
3. Events for AY 2023-24
4. Strategizing the execution plan and academic calendar for AY 23-24
5. Inclusion of subject for AY 2023-24
6. Decision on International conference 2023-24
7. New course addition
8. MDP Consulting for AY 2023-24

Review of Minutes from the last meeting:

1. Execution plan of the academic calendar AY 2022-23
2. International conference execution 2022-23
3. Renewal of research and academic software
4. Any new course introduced
5. About the governing body meeting discussion

Marketing Domain:



1. The director opened the discussion by stating that case-based teaching and case changes are required. Every subject's case studies need to be updated.
2. Dr. Gordhan Saini started the discussion with events such as Microtome 5.0 and Melascape.
3. Mr. Arijit Dutta suggested adding more tech-based subjects like AI tools and NLP for Business Analytics students.
4. Dr. Neeraj Pandey suggested the NPTEL credit courses to encourage students to do more certifications.
5. Prof. Asit K Barma suggested the JD-based training for the students and to arrange tutorials for the slow learners, so the students are ready for the placements.
6. Mr. Arvind Hali suggested adding more practical projects in the marketing of financial services to improve the placement ratio in final placements.

Human Resource Domain:

1. The director opened the discussion with the HR department master JD content and competency development in HR students.
2. Dr. Pranabesh reviewed the course of HR operations, and a few topics and cases need to be changed.
3. Dr. Debolina reviewed the course of HR analytics and suggested two new cases to be added.
4. Mr. Rajesh Singh suggested a few topics and evaluations in HR analytics, with a few data sheets to be added.
5. Dr. Sumi Jha suggested having more practical-based training in digital HR and adding some more case studies.
6. Dr. Manjari Singh reviewed the course of SHRM and suggested changing the PO-CO mapping and changing the topic sequence so that the strategic management models are covered before the strategy in HRM.

Finance Domain:

1. The meeting started with the review of the Financial Management subject, and Dr. Prakash Singh suggested changes in a few topics and added more data-based problems.
2. Dr. Deepak Tandon suggested arranging a few workshops with government treasury specialists who will be helping the students to better understand the subject.
3. Prof. Rao suggested on research papers in the finance domain, the department needs to work more on writing research papers.
4. Dr. Abhishek Ranga suggested to provide more opportunities to the finance faculties to attend FDPs.
5. Mr. Karan suggested having more financial modeling-based projects for students to build practical understanding; the frequency needs to be increased through assessments.

Common (For all specializations):

1. The council checked the technology-based subjects as discussed in the last academic meeting. Fintech and Insure-tech subjects are approved by the committee.
2. The training on CEISIM has been discussed as more training need to be arranged for the faculties before using it in class.
3. The discussion was on the finalization of the academic calendar for AY 2023-24.
4. The discussion happened on the Strategic Plan, and major documents have been reviewed.
5. The sessions on AI tools should be planned with BOP students for providing them platform to get the basic knowledge.

Case Study and Research:

1. The council discussed the international conference planned in August 2023. The committee has been finalized.
2. The council suggested motivating faculty members to do research by arranging more domain-specific FDPs.
3. The discussion happened on Turnitin software, and to arrange faculty training for AI plagiarism check.

The meeting ended with an appreciation of the achievement of objectives planned in the previous academic year.

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Pune Institute Of Business Management

Approved by AICTE, Ministry of HRD, Govt. of India & Affiliated to University of Pune

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Authorized Signatory

Chairman



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